

## **The Omni Way: Building Connections That Go Beyond Business**

*We asked Rodrigo Nascimento, Revo's CFO, to share his insights on the Omni Way. Check out his thoughts below!*

At Omni Helicopters International, the *Omni Way* isn't just about how we work—it's about how we connect with each other and our partners. It's a relationship that goes beyond contracts or projects, built on trust, respect, and, most importantly, a shared commitment to life.

Among us "Omni-ers" and with our partners, true connection makes all the difference. It's not only about getting the job done but about growing together, celebrating achievements, and facing challenges side by side. Every solution we find and every goal we reach is a shared experience that strengthens our connections.

Over the years, we've seen this clearly—whether we're flying, communicating, or overcoming challenges, our purpose remains the same: to protect and care for life, the most precious thing we have. No matter what the future holds, this will continue to be our mission: standing together, connected by what matters most.

Each project strengthens these bonds beyond just business. Our relationships with clients are grounded in admiration and a deep respect for life. We have countless stories to tell, and as I share mine, many other connections are forming right now.

A great example of how the *Omni Way* connects us is through Revo, our advanced air mobility project. Launched just over a year ago, Revo is already making a difference—connecting people while prioritizing their safety. A key highlight of this journey is our partnership with our ambassador, Felipe Massa.



As Felipe Massa says:

*"Emotional connection is essential. A brand needs to create a unique experience, and that's what we aim for at @fly.revo. We want each flight to be more than just a trip—it should be a moment of trust, innovation, and excellence. As an ambassador, my role is to represent these values and show how @fly.revo is transforming urban mobility in a premium, innovative way, always focused on delivering a unique and unforgettable experience."*

What about you? What connection story would you like to share?